

Astute: Newsletter

October: 2025



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Ramleela

IIMS students beautifully presented the Ramleela, showcasing the values of truth, devotion, and righteousness. The performers brought the epic to life with expressive acting, vibrant costumes, and engaging narration. The act was well received and left the audience inspired by the timeless message of Lord Ram's victory of good over evil.



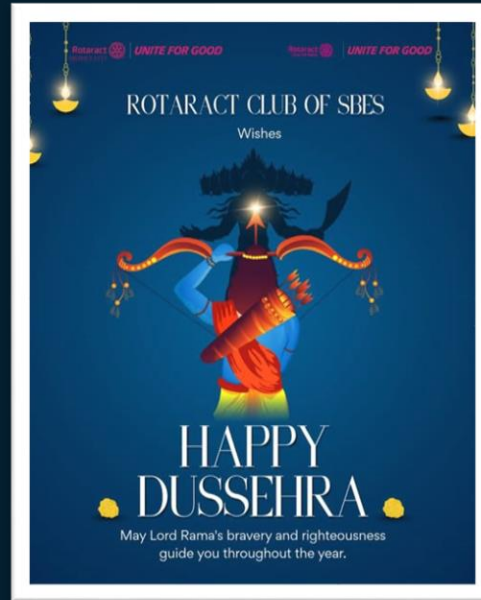
Case Club - Profitability Evaluation

The Case Club conducted an insightful session on Profitability Evaluation, focusing on analyzing costs, revenues, and key financial metrics. Through a practical case discussion, members enhanced their problem-solving and decision-making skills. The session was engaging, informative, and highly beneficial for understanding real-world business profitability.



Dussehra

IIMS reflects the true values of Dussehra—truth, integrity, and the victory of good over evil. Through discipline, unity, and ethical practices, the institution inspires students to uphold righteousness in academics and life.



Farewell Party

The college hosted a warm farewell party for the Batch of 2025, celebrating cherished memories and achievements. The event was filled with joy, performances, and heartfelt wishes, marking a memorable send-off and wishing the batch success ahead.



Case Club Induction Ceremony

The Case Club Induction Ceremony welcomed new members with enthusiasm and purpose. The event introduced the club's vision and activities, encouraging analytical thinking and collaboration among students.



Convocation Ceremony

IIMS proudly hosted the Convocation Ceremony for the PGDM Batch of 2023–25. The event celebrated academic achievements and marked a significant milestone as graduates stepped confidently into their professional journeys.



Global Insights Club Induction Ceremony

The Global Insights Club held its Induction Ceremony to welcome new members and introduce them to the club's vision of fostering global awareness and analytical thinking. The event highlighted the club's activities, encouraging collaboration and insightful discussions among students.



Industrial Visit at Parle Manufacturing Unit, Pune

Students of IIMS visited the Parle Manufacturing Unit in Pune, gaining firsthand insights into large-scale production processes, quality control, and supply chain management. The visit provided practical exposure, bridging classroom learning with real-world industry practices.



दृष्टिकON 2k25 - Business Plan Competition

IIMS hosted दृष्टिकON 2k25, an exciting Business Plan Competition that encouraged students to showcase innovation, strategic thinking, and entrepreneurial skills. Participants presented creative business ideas, receiving valuable feedback and fostering a spirit of healthy competition.



INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE, Ministry of HRD, Govt. of India.
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Organizes

दृष्टिकON 2k25

BUSINESS PLAN COMPETITION

A GOAL WITHOUT A PLAN IS JUST A WISH

Mode: Hybrid
Date:- 10 & 11 October 2025
Starting At 9:30am onwards

FOR MORE INFORMATION

Prof. Ekta Joshi 9769928668	Dr. Amita Sarwade 9689777163	Dr. Aditya Jagdish 9145414096
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Sr. No. 54, Nere Dattawadi, Near Hinjawadi IT Park, Pune-411033
web@iims-pune.edu.in

The poster is a vertical rectangular flyer with a dark blue background and yellow accents. It features the IIMS logo at the top left and right. The text is in white and yellow. A circular inset image shows a group of students sitting around a table, discussing a business plan. The bottom section contains contact information for three faculty members and the institute's address and website.

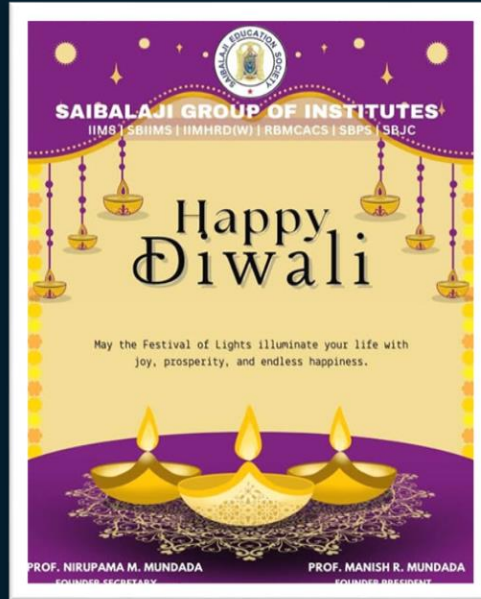
Global Insights Club - Economics in Action

The Global Insights Club organized Economics in Action, a session linking core economic concepts with current global events. Students analyzed real-world scenarios, enhancing their understanding of economics and its practical relevance in today's world.



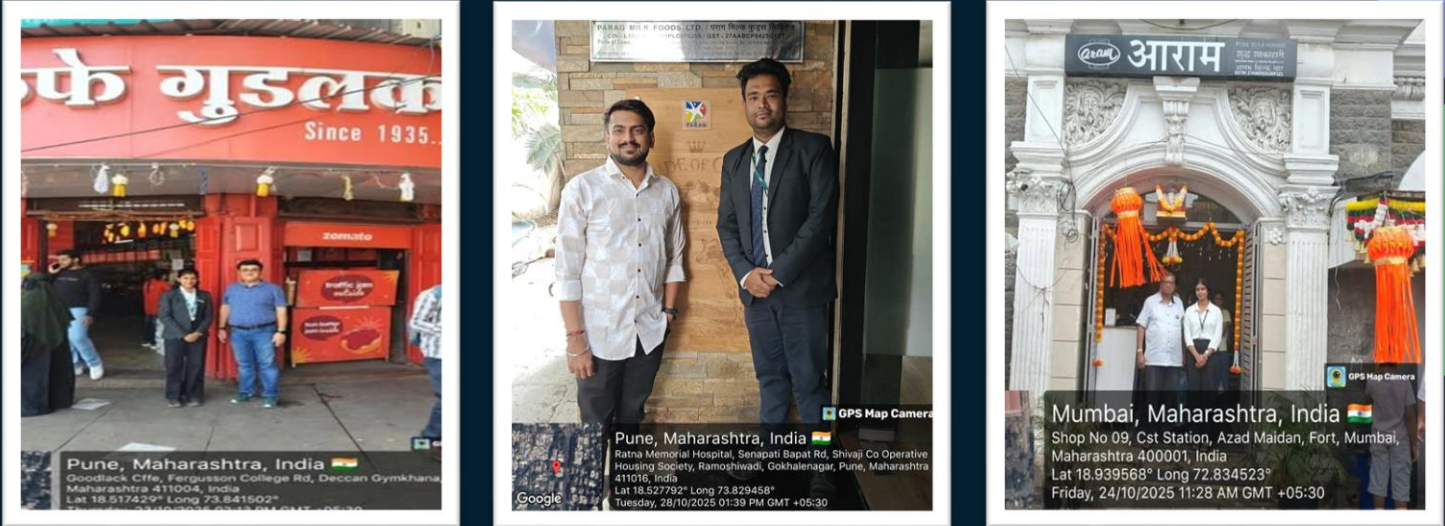
Diwali

IIMS celebrates Diwali by embracing its core values—light over darkness, knowledge over ignorance, and unity over division. Through festive activities and ethical practices, students are encouraged to uphold positivity, harmony, and social responsibility in daily life.



Marketing Club Activity - Vocal for Local Brand

The Marketing Club organized the Vocal for Local Brand activity, focusing on promoting iconic local businesses: Café Goodluck, Parag Milk Foods Ltd, and Aram Vada Pav. Students analyzed their marketing strategies, brand presence, and customer engagement, gaining practical insights into supporting and growing local enterprises.



The three photographs show the storefronts of the businesses visited. The first image shows Café Goodluck in Pune, Maharashtra, India, with a red sign and 'Since 1935' text. The second image shows two men standing in front of Parag Milk Foods Ltd in Pune, Maharashtra, India. The third image shows the entrance of Aram Vada Pav in Mumbai, Maharashtra, India, with a sign that reads 'आराम' and 'Vada Pav'.

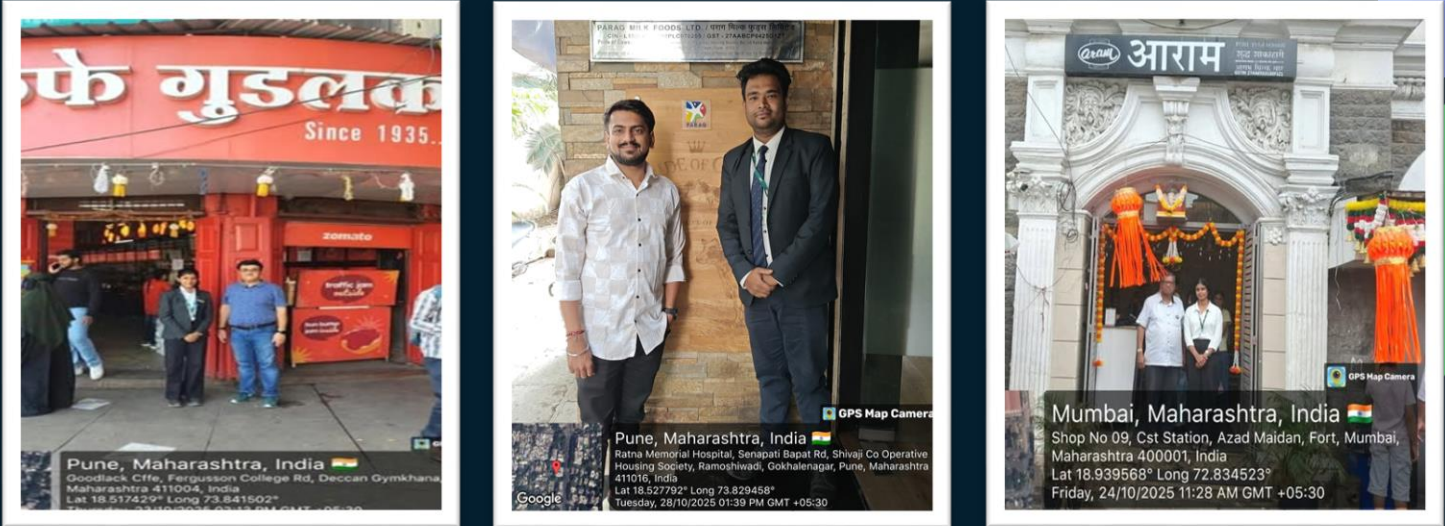
Pune, Maharashtra, India
Goodluck Cffe, Fergusson College Rd, Deccan Gymkhana
Maharashtra 411004, India
Lat 18.517429° Long 73.841502°
Thursday, 23/10/2025 03:13 PM GMT +05:30

Pune, Maharashtra, India
Ratna Memorial Hospital, Senapati Bapat Rd, Shivaji Co Operative
Housing Society, Ramoshiwadi, Gokhale Nagar, Pune, Maharashtra
411016, India
Lat 18.527792° Long 73.829458°
Tuesday, 28/10/2025 01:39 PM GMT +05:30

Mumbai, Maharashtra, India
Shop No 09, Cst Station, Azad Maidan, Fort, Mumbai,
Maharashtra 400001, India
Lat 18.939568° Long 72.834523°
Friday, 24/10/2025 11:28 AM GMT +05:30

Marketing Club Activity - Vocal for Local Brand

The Marketing Club organized the Vocal for Local Brand activity, focusing on promoting iconic local businesses: Café Goodluck, Parag Milk Foods Ltd, and Aram Vada Pav. Students analyzed their marketing strategies, brand presence, and customer engagement, gaining practical insights into supporting and growing local enterprises.



The first photograph shows the storefront of Café Goodluck, a red building with the name in Hindi and English, and the text 'Since 1935'. The location is Pune, Maharashtra, India, with coordinates Lat 18.517429° Long 73.841502°.

The second photograph shows two men standing in front of the Parag Milk Foods Ltd building. The location is Pune, Maharashtra, India, with coordinates Lat 18.527792° Long 73.829458°.

The third photograph shows the storefront of Aram Vada Pav, a white building with the name in Hindi and English. The location is Mumbai, Maharashtra, India, with coordinates Lat 18.939568° Long 72.834523°.



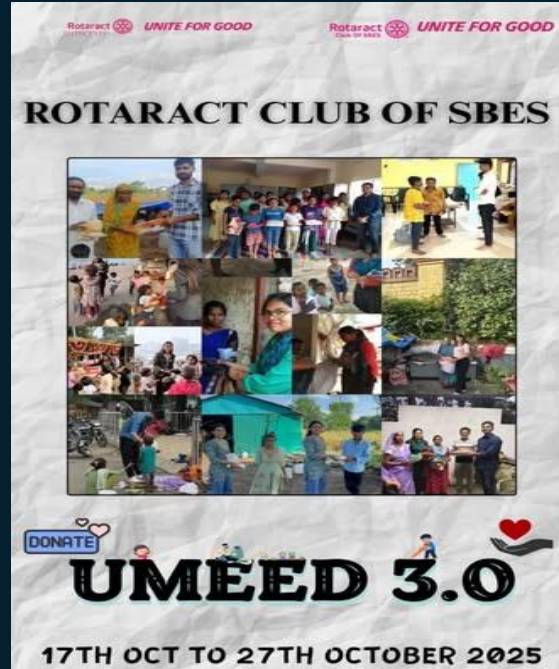
21st Foundation Day celebration

IIMS celebrated its 21st Foundation Day with great enthusiasm, honoring its journey of excellence in education. The event included speeches, cultural performances, and recognition of achievements, fostering pride, unity, and inspiration among students and staff.



Umeed 3.0

IIMS organized Umeed 3.0, a community service initiative aimed at making a positive impact. Students engaged in activities that promoted social welfare, empathy, and leadership, reinforcing the spirit of giving back and creating meaningful change in society.



Transformative Learning Session

IIMS hosted Industry-Academia Interface, a session guiding students on maximizing their internship experiences. Experts shared tips on professional skills, networking, and practical learning, helping students bridge academic knowledge with industry expectations.



Placement News

For Making Us Proud...



Mr. Shashvat Pachori



CONGRATULATIONS



Specialization - Marketing
Batch : 2024-26

Best Wishes

Prof. Manish R Mundada
Founder President
SBES

For Making Us Proud...



Mr. Pranav Pakhale



Mr. Prashant Sharma



Mr. Sagar Kumar



CONGRATULATIONS



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Batch : 2024-26

Best Wishes

Prof. Manish R Mundada
Founder President
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For Making Us Proud...



Mr. Divij Singh



Ms. Vaidehi Bhagat



CONGRATULATIONS



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Prof. Manish R Mundada
Founder President
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Ms. Prachi Kumari



CONGRATULATIONS



Specialization - Marketing
Batch : 2024-26

Best Wishes

Prof. Manish R Mundada
Founder President
SBES



Editorial Team

Dr. Prashant Barge, Director, IIMS

Dr. Abhay Mishra, IIMS

Dr. Megha Upadhyay, IIMS