



SAIBALAJI EDUCATION SOCIETY  
**INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES**  
**IIMS**

Approved by AICTE, Ministry of HRD, Govt. of India  
NAAC Accredited



7.2.1 - Provide the weblink on the Institutional website regarding the Best practices as per the prescribed format of NAAC

**Best Practice I: Experiential Learning (EXL)**

Experiential Learning (EXL) is a concept initially explored by John Dewey and Jean Piaget. It emphasizes learning through experience and is specifically defined as "learning through reflection on doing." EXL at the International Institute of Management Studies (IIMS) is designed to provide practical exposure to students, enabling them to apply theoretical knowledge in real-world scenarios. Key components of EXL include:

- **Live projects from the Industry:** Engaging students in hands-on projects to address industry-specific challenges.
- **Internships (SIP + WIP):** Offering Summer and Winter Internship Programs to provide workplace experience.
- **Guided mentorship:** Facilitating learning under the guidance of industry and academic experts.
- **Simulation learning:** Programs like Stock-Mock enhance practical understanding of market operations.
- **International study tours:** Exposing students to global business practices.
- **Social projects:** Encouraging community engagement and responsibility.
- **Case writing and case-based teaching:** Developing critical thinking and problem-solving skills.
- **Health and fitness initiatives for faculty and staff:** Promoting overall well-being.
- **Innovative syllabus design:** Creating a dynamic and relevant curriculum.

**Objectives:** To prepare students with problem-solving skills, analytical thinking, decision-making capabilities, and an understanding of corporate dynamics, enabling immediate application of knowledge.

**Best Practice II: Corporate Social Responsibility (CSR)**

IIMS integrates CSR into its ethos, emphasizing altruistic contributions to societal welfare. This involves fostering social awareness, vigilance towards societal roles, and a sense of responsibility among students. By engaging in meaningful efforts to improve human welfare, IIMS in stills values that promote societal betterment and a commitment to corporate responsibility.

