3.3.1 - Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

International Institute of Management Studies provides platform for excellence in Academic, Innovation and Research. IIMS takes initiative to create environment of continuous industry academia interface by conducting conclaves and inviting CEOs, CFOs, Presidents, start-up entrepreneurs, established entrepreneurs, family business owners to transfer knowledge to the students to widen their horizon. To develop the research and innovation aptitude among the faculties and students institute provides financial assistance as well as organises several conferences, conclaves and FDPs. The institute promotes internships (Winter & Summer), in second and third semester. Live Projects are conducted for students of marketing and retail specialisation students. Social Proj…

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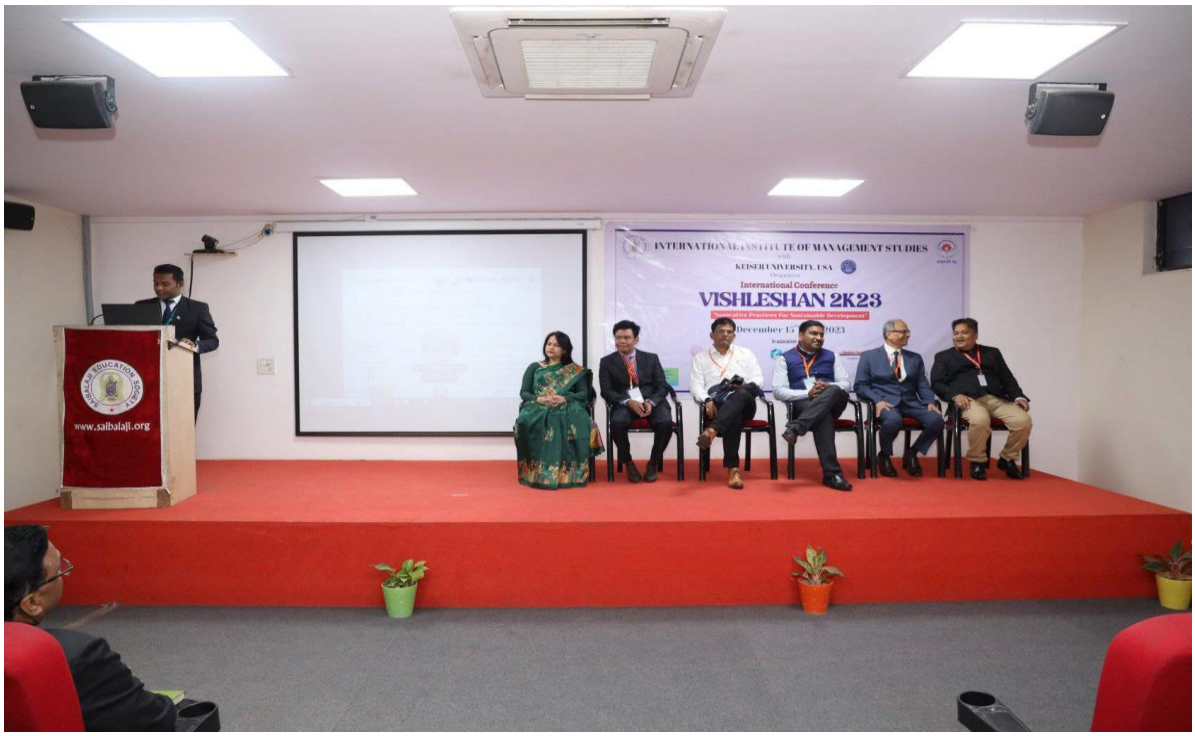
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INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES

International Case Conference "Drishtikon 2k23"

Date: 21st and 22nd July 2023

Dr. B. H. Agalgatti Case Centre, IIMS Pune, International Case Conference "Drishtikon 2k23" held at IIMS Pune on 21st and 22nd July 2023

"Phygital Transformation Leading to Sustainable Organization" was the theme of the academic partners - Emerald Publishing & The Case Centre and Media Partner - Business Standard.

Insight out played host to a ground-breaking International Case Conference dedicated to exploring the concept of "Phygital Transformation" and its profound implications for achieving sustainable development goals globally. The two days, comprises with Case Study writing presentation for academician, research scholar, industry experts and Case Study analysis presentation competition for exclusively for B-School students.

International Conference brought together an esteemed gathering of students, sustainability experts, research experts, and representatives from various states as well as international universities to discuss the convergence of digital and physical systems as a catalyst for a sustainable future.

We had received responses from leading institutions of Pune, Mumbai, Bangalore, hybradabad, Chennai, Delhi, Kolkata etc.

Institution like IIM - Lucnknow, Trichy, IIT - Mumbai, Khadakpur

Internationally – UAE, Indonesia, Russia, Bangaladesh etc..

The guest of honour for 21st were Mr. Uday Bhale, General Manager Vodafone Idea, Mr. Amit Kumar Shrivastava, Head AI, Distinguished Engineer, Global Fujitsu., Mr. Mahesh Narayan, VP-analytics & AI Accenture., Mr. Varun Patil, Head Business Operation, CESIM INDIA., Dr. Sangeeta Menon, Publishing Relationship Manager, Emerald Publishing.

They guided, motivated & threw lights upon technological transformation including upgradation of AI & even the link between physical & digital world in this phygital era. Their keynotes were based upon sustainable development, uses of artificial intelligence.

In a ground-breaking event of DRISTIKON International Case Conference commenced bringing together esteemed jury members as Session Chairs for Case Study writing presentation on different tracks, Prof. Dr. Netra Ganesh Neelam, Director at Symbiosis Centre for Management and Human Resource Development (SCMHRD), Dr Sikha Jain, Director · Institute of Management Development and Research (IMDR) ,Pune, Mr. Uday Bhale , General Manager Vodaphone Idea, Prof. Frekkie Herbst, Professor, Flame University, Pune presenters from across the globe, and a highly engaged jury. The conference, hosted in hybrid mode both in-person and online, serves as a platform for presenters to showcase their respective cases and receive evaluation from the jury based on their presentation skills and expertise.

The Winners for the day -

- Winner: Prof. Puja Karekar – IIMHRD, Pune
- First Runner Up- Prof. Suchita Vishwakarma & Prof. Ridhika Chatterjee - Dr. A.P.J. Abdul Kalam Technical University, Lucknow
- Second Runner Up - Prof. Neha Kamboj - IILM university, Gurugram

The second day of the international case study conference was the case study analysis competition. The various participants from different areas of India, Indonesia, UAE, Bangladesh came together to analyse the case studies given to them. We had a tremendous response from all over the world. Academic professionals and reputable industry experts were included in the jury members for today's case conference as well as the guest of honor for the closing day, July 22, 2023.

There were renowned panel members who addressed the participants and evaluated them on basis of the presentations of the case study analysis. They also shared their own experience with the participants. The jury members as session chair for the case study analysis competition were,

Dr. Ashish Mane, Asst. Professor, Fergusson College, Pune., Dr. Uday Bhale, General Manager, Vodafone Idea, Mr. Deepak Deogra, Cognizire worked with with Enron, General Motors, Skoda and Volkswagen., Mr. Vikas Gupta, CFA, MBA, Mr. Rajesh Kachroo- Experienced in managing education sales, P&L management.

All the renowned jury members evaluated the case study analysis using their expertise and announced the winner, 1st runner up and 2nd runner up of the case study analysis completion. The winner of the competition was

The Winners for the day –

Winner :

Rio Anggara and Awfa Rabyatami

Institution: Universitas Padjadjaran

City: Bandung, Indonesia

First Runner Up:

Disha Jain, Devaja Shah and Aditi Nathani

Institution : Institute of Management, Nirma University,

City: Ahmedabad, Gujarat, India

Second Runner Up:

Mithila Satarkar, Sonali Panda, Sanat Joshi and Ayush Ojha

Institution: IIMS, Pune India

Awards & Certificates:

- Attractive Cash Prizes for Winner, First Runner Up and Second Runner Up.
- E-Certificate to all participants.

The international case conference on “phygital transformation leading to sustainable organizations” was indeed a successful event that brought the people close to the physical and digital worlds and made them aware about the Phygital transformation.

Photos:

INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES
Dr. B. H. Agalgatti Case Center
organises
दृष्टिKON'2K23
INTERNATIONAL CASE CONFERENCE
Saturday, July 21 & 22, 2023
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Member
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MEMBER

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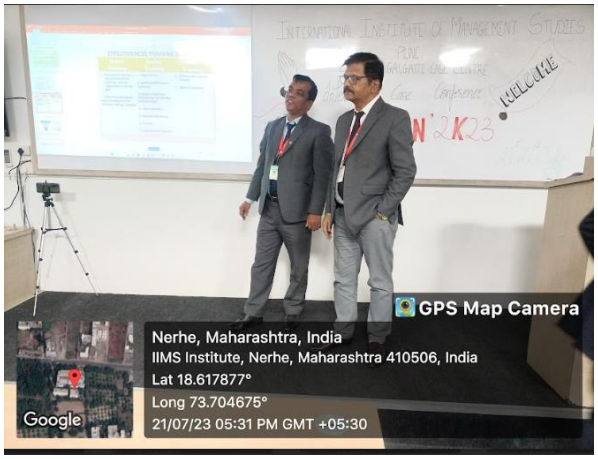
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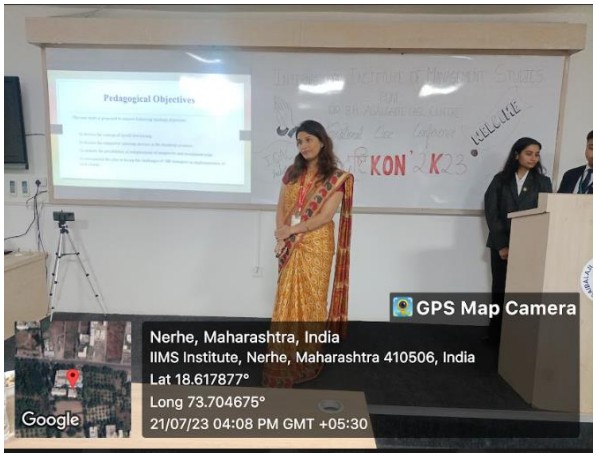
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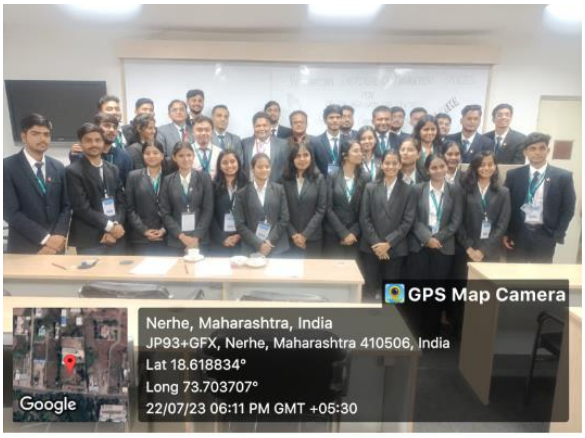
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