



## 2.6.2 - Attainment of Programme Outcomes and Course Outcomes as evaluated by the institution

The Post Graduate Diploma in Management is a professional program designed with specific predetermined outcomes. With a variety of skill sets and a great deal of problem-solving practice via case studies, role plays, simulations, and presentations, this curriculum aims to give students a solid theoretical foundation in management. The ultimate goal is to develop students into professionals who are needed in corporations as creative business leaders. The following criteria are used to assess if program outcomes, program-specific outcomes, and course outcomes have been met. Course Outcome: The attainment of outcomes of the program are evaluated through continuous evaluation i.e. total 50 marks and remaining 50 marks for final examination. Thus, students of various management subjects are measured in terms of outcome which is finally in terms of results of students. This quality of academic outcome is measured through percentage of 1st class and 2nd class. Feedback taken from the students at the end of the semester regarding attainment of COs. Program Outcome and Program Specific Outcome: The Specific Outcomes of the program are reflected in the placements of the marketing students, placements of the HR students, placements of the finance students as well as students who have become entrepreneur and students who have gone for higher studies.

### Assessment of POs/PSOs

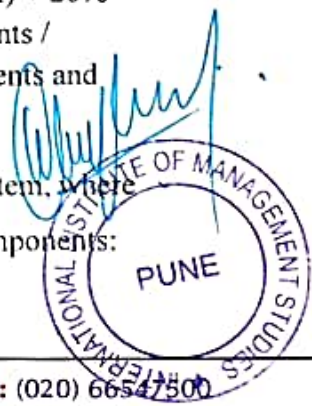
Attainment of POs/PSOs is done by adapting following evaluation process: -

- Term end Exam is conducted of 50 marks. Question paper is set by the faculty considering the defined COs
- Concurrent Continuous Evaluation is divided into two components - Mid term exam and class activities and participations.
- Midterm is of 30 marks and Class Activities are of 20 marks.
- PO Attainment Level is calculated with combination of Direct and Indirect Assessment tools:

$PO = 80\% \text{ (AVG attainment level by Direct Method by CO attainment level)} + 20\% \text{ (AVG attainment level by Indirect Method - through Feedback from (Students / Alumni / Employers / Faculty / Management) + students participation in events and activities).}$

International Institute of Management Studies employs a continuous assessment system, where each course is allocated 100 marks, and the evaluation comprises the following components:

Term-end examination - 50 marks





SAIBALAJI EDUCATION SOCIETY  
**INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES**  
**IIMS**

Approved by AICTE, Ministry of HRD, Govt. of India  
NAAC Accredited



Internal Assessment - 50 marks

The Internal assessment is comprised of

- Mid-term examination - 30 marks
- Concurrent Continuous Evaluation - 20 marks

Continuous assessment is uniformly spread across 24 sessions (approximately every 4-5 sessions), incorporating a blend of at least four of the following components in alignment with the course objectives/outcomes:

- Individual / Team Assignment
- Individual / Team Project
- Individual / Team Case Presentations
- Class Participation
- Quiz (announced or unannounced)
- Individual Term paper / Case study write-up

Program shall have set Course Outcome attainment levels for all courses.

Program shall have set Course Outcome attainment levels for all courses.

Course Outcome attainment levels

Assessment Method	Level	Attainment Levels
Midterm Exam	1	50% of students scoring more than threshold marks.
	2	51% - 70% of students scoring more than threshold marks.
	3	71% - 100% of students scoring more than threshold marks.
Term-End Exam	1	50% of students scoring more than threshold marks.
	2	51% - 70% of students scoring more than threshold marks.
	3	71% - 100% of students scoring more than threshold marks.
Continuous Assessment	1	50% of students scoring more than threshold marks.
	2	51% - 70% of students scoring more than threshold marks.
	3	71% - 100% of students scoring more than threshold marks.

