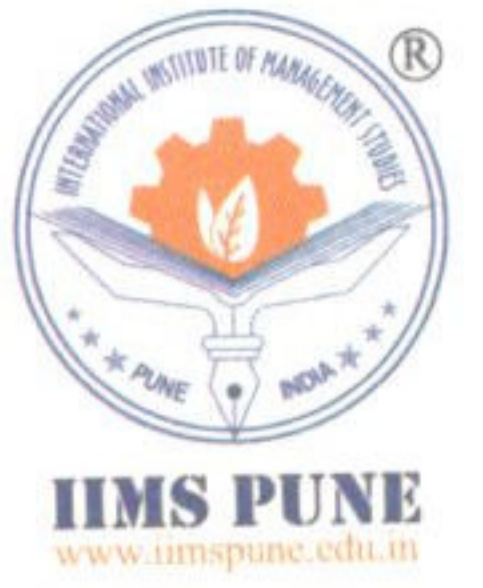




SAIBALAJI EDUCATION SOCIETY
INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES
IIMS

Approved by AICTE, Ministry of HRD, Govt. of India



2.6.2 - Attainment of Programme Outcomes and Course Outcomes as evaluated by the institution

The Post Graduate Diploma in Management is a professional program designed with specific predetermined outcomes. With a variety of skill sets and a great deal of problem-solving practice via case studies, role plays, simulations, and presentations, this curriculum aims to give students a solid theoretical foundation in management. The ultimate goal is to develop students into professionals who are needed in corporations as creative business leaders. The following criteria are used to assess if program outcomes, program-specific outcomes, and course outcomes have been met.

Course Outcome: The attainment of outcomes of the program is evaluated through continuous evaluation i.e. total 50 marks and remaining 50 marks for final examination. Thus, students of various management subjects are measured in terms of outcome which is finally in terms of results of students. This quality of academic outcome is measured through percentage of 1st class and 2nd class. Feedback taken from the students at the end of the semester regarding attainment of COs. Program Outcome and Program Specific Outcome: The Specific Outcomes of the program are reflected in the placements of the marketing students, placements of the HR students, placements of the finance students as well as students who have become entrepreneur and students who have gone for higher studies.

