

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Course Code	Course Name	Course Outcome
2021 Batch		
	Subject Code	Subject Name with CO
	501	Business Policy and Strategic Management
CO1	501.1	Remember the concept and key terms associated with business policy and strategic management
CO2	501.2	Understand the principles of strategy formulation, implementation and control in organizations.
CO3	501.3	Apply the various strategic models to solve business problems
CO4	501.4	Analyze the internal and external environment of an organization to conduct industry analysis.
CO5	501.5	Evaluate various strategies in terms of success rate for the organization
CO6	501.6	Create corporate, business and functional strategies to lead the organization towards sustainable growth.
	502	Project Management
CO1	502.1	Remember key concepts and terms used in Project management.
CO2	502.2	Understand and demonstrate the importance of Project Management related concepts to application-based scenarios.
CO3	502.3	Apply knowledge of modern project planning tools for effective management of projects.
CO4	502.4	Analyze various project management problems, challenges, situations, risk associated with planning and implementation of business projects.
CO5	502.5	Evaluate project management strategies for various projects, using economical and techno commercial aspect of business.
CO6	502.6	Design and execute project plan with the help of concepts, tools and learning from this course.
	503	Entrepreneurship Management
CO1	503.1	Remember the industry rule of thumb and best practices
CO2	503.2	Understand the practical aspects of business.
CO3	503.3	Apply concepts and knowledge studied in theory classes to real world practical scenarios
CO4	503.4	Analyze the various situations, problems faced during their internship.
CO5	503.5	Evaluate methods and ways of solving real world problems and business development.

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Course Code	Course Name	Course Outcome
CO6	503.6	Design and develop internship project reports.
	504	Technology for Managers
CO1	504.1	Remember technological terms and concepts relevant to management and Identify different types of technology commonly used in business.
CO2	504.2	Understand the role of technology in modern business environment and describe the impact of emerging technology.
CO3	504.3	Apply and utilize software tools and applications for data analysis and reporting.
CO4	504.4	Analyse the risks and security issues associated with technology management.
CO5	504.5	Evaluate the effectiveness of technology-driven strategies in achieving managerial goals and recommend improvements to technology-related processes within an organization.
CO6	504.6	Propose ethical innovative ways to harness technology for competitive advantage.
	505M	International Marketing (Major)
CO1	505.1	Remember various terms and key concepts of international marketing.
CO2	505.2	Understand international marketing concepts to develop appropriate entry level objectives and strategies.
CO3	505.3	Apply knowledge and skills of international marketing strategies for the organization
CO4	505.4	Analyze the opportunities and challenges of marketing in international market
CO5	505.5	Evaluate external & internal environment, international information system, segmentation of international marketing.
CO6	505.6	Create international marketing strategies
	506M	Marketing Research and Analytics (Major)
CO1	506.1	Remember various theories and concepts of marketing research and analytics.
CO2	506.2	Understand various market research reports with the help of theory of research designs, data collection methods, sampling methods and analytical tools for marketing research.
CO3	506.3	Apply the various marketing research tools to develop critical thinking, problem-solving, decision-making skills to solve complex business problems.

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Course Code	Course Name	Course Outcome
CO4	506.4	Analyze the primary and secondary, qualitative, and quantitative data, and apply for various marketing decisions like sales forecasting, sentiment analysis, consumer behaviour, buying behaviour, patterns and trends.
CO5	506.5	Evaluate various market sizing techniques and strategies to estimate approximate market size for decision making, problem solving related to launch of various products in domestic and global market.
CO6	506.6	Create ethical market research reports for local as well as international markets.
	507M	Effective Marketing Communication (Major)
CO1	507.1	Define key terms related to marketing communication, such as integrated marketing communication (IMC), branding, advertising, public relations, and digital marketing
CO2	507.2	Understand Explain the importance of effective marketing communication in building brand awareness, shaping brand perceptions, and influencing consumer behavior.
CO3	507.3	Apply marketing communication principles to develop targeted messaging and content for different audience segments, channels, and marketing campaigns.
CO4	507.4	Compare and contrast different campaign metrics and KPIs within SAP Marketing modules
CO5	507.5	Assess the success and performance of marketing communication campaigns using key performance indicators (KPIs), benchmarks, and industry standards.
CO6	507.6	Design integrated marketing communication plans and campaigns that leverage multiple channels and touchpoints to reach and engage target audiences effectively.
	505F	Introduction to Financial Products (Major)
CO1	505.1	To remember the basic concepts of banking, Mutual Funds, Insurance, financial services, NBFC, SHG, etc.
CO2	505.2	To understand modern banking operations, regulations, ethics and the likely future technological innovations, developments
CO3	505.3	To apply knowledge of financial services for individuals (B2C), businesses (B2B) etc.

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Course Code	Course Name	Course Outcome
CO4	505.4	To analyze various Insurance, MF for better investment decision making for individuals and businesses.
CO5	505.5	To evaluate profitable investment options for better ROI for individuals and organizations.
CO6	505.6	To create investment portfolio and plan for individuals and businesses.
	506F	Investment Banking (Major)
CO1	506.1	Remember the concepts and terms of Investment Banking
CO2	506.2	Understand several aspects of IPO, corporate valuation, and M&A.
CO3	506.3	Apply knowledge of Investment Banking funding practices and global fund-raising options like IPO, FPO, ADR, GDR etc. for expansion of businesses.
CO4	506.4	Analyze the project using capital budgeting techniques.
CO5	506.5	Assess valuation of the firm using various corporate valuation techniques.
CO6	506.6	Design and develop pitch book for a given organization.
	507F	International Finance (Major)
CO1	507.1	Remember fundamental concepts used in international finance.
CO2	507.2	Understand concepts related to Balance of payment, transactions on the international foreign exchange market, International Taxation Systems.
CO3	507.3	Apply the knowledge of Balance of Payment, International Monetary Fund, World Bank, trade finance, export finance for international finance.
CO4	507.4	Analyze foreign exchange transactions for effective decision making.
CO5	507.5	Evaluate balance of payment transactions to understand the economy of nation.
CO6	507.6	Create international investment plan.
	505HR	Recruitment and Selection Strategy (Major)
CO1	505.1	Remember different methods of recruitment and selection.
CO2	505.2	Understand the different tools, techniques and strategies used for recruitment and selection.
CO3	505.3	Apply the various tools, methods of recruitment and selection for corporate hiring and decision making regarding the choice of appropriate candidates for the job.

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Course Code	Course Name	Course Outcome
CO4	505.4	Analyse the different internal and external recruitment methods, and decide appropriately as per the situation for recruitment decisions.
CO5	505.5	Evaluate the various ethical practices, tools, methods of recruitment and selection.
CO6	505.6	Design and develop ethical, recruitment policies, strategies in alignment with the selection tools for complex, digital, domestic as well as international organisations.
	506HR	Human Resource Development & Audit (Major)
CO1	506HR.1	Remember and Recall concepts and principles of HRD.
CO2	506HR.2	Demonstrate the understanding of various HRD interventions.
CO3	506HR.3	Apply HRD framework in career planning and development, organizational learning to deliver ethical value for the organization.
CO4	506HR.4	Analyze the critical issues in HRD and implement ethical, appropriate strategies in line with the business goals of the organization.
CO5	506HR.5	Evaluate the various HRD audit tools and use it effectively for conducting HRD Audit.
CO6	506HR.6	Design and develop HRD Audit report.
	507HR	Statutory Compliance (Minor)
CO1	507HR.1	Remember and recall the various concepts of IR and Labour Laws.
CO2	507HR.2	Understand various Labour Laws and IR practices as applicable to organisations.
CO3	507HR.3	Apply the various IR concepts and Labour Laws to provide ethical, legal solutions to various domestic as well as international industries.
CO4	507HR.4	Analyse the various legal provisions, amendments and solve, complex IR situations and challenges in the organizations.
CO5	507HR.5	Evaluate the various ethical and legal solutions for various challenges in IR to provide effective managerial decisions.
CO6	507HR.6	Design and develop IR policy framework for domestic as well as international companies operating in India.
	505OP	Lean Management (Major)

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Course Code	Course Name	Course Outcome
CO1	505OP.1	Define the basic terms associated with Lean with reference to Manufacturing Excellence and World Class Manufacturing.
CO2	505OP.2	Understand the various concepts of lean management, Kaizen, Kanban, WCM, and lean production.
CO3	505OP.3	Apply the various concepts of WCM and lean to improve efficiency and productivity of the manufacturing organizations.
CO4	505OP.4	Analyze the usage of Information management tools, Material processing and handling tools.
CO5	505OP.5	Evaluate the company's preparedness for lean and World Class Manufacturing.
CO6	505OP.6	Design and develop lean implementation plan for manufacturing plant.
	506OP	Six Sigma(Major)
CO1	506OP.1	REMEMBER the theories, concepts, of Six Sigma
CO2	506OP.2	UNDERSTAND the significance of data-driven decision-making in Six Sigma projects
CO3	506OP.3	APPLY statistical tools and techniques to analyze process data for organizational goals
CO4	506OP.4	ANALYZE statistical methods to determine improvement opportunities for organizational goals
CO5	506OP.5	EVALUATE the effectiveness of implemented Six Sigma projects on the basis of ethics in the diversified team environment to solve business problems.
CO6	506OP.6	Develop and Design solutions to address identified process issues for complex digital, global organizations.
	507OP	Introduction to R & Tablu (Major)
CO1	507OP.1	Recall Programming Language Syntax and basic constructs, common data types (e.g., integers, strings, lists and dictionaries) and data structures (e.g., arrays, data frames) of R and Python programming languages.
CO2	507OP.2	Explain the control flow constructs (if-else, switch, loops) and their applications in decision-making and repetition in R and Python.
CO3	507OP.3	Apply data manipulation techniques using libraries of Python and R to clean, transform, and preprocess datasets.
CO4	507OP.4	Analyze data using statistical and analytical functions in R and Python to derive meaningful insights and trends from datasets.

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Course Code	Course Name	Course Outcome
CO5	507OP.5	Evaluate and develop analytical solutions by integrating appropriate algorithms, data preprocessing, and visualization techniques in R and Python.
CO6	507OP.6	Create end-to-end analytics projects using R and Python, integrating various concepts learned to derive actionable insights from complex datasets.
	505BA	Basics of Business Analytics using Python (Major)
CO1	505BA.1	Remember and recall the fundamental concepts of Business Analytics and Business Intelligence.
CO2	505BA.2	Understand and explain the various concepts and applications of business analytics as applied to complex digital , global organizations.
CO3	505BA.3	To apply concepts and tools of business analytics, developing critical thinking, analytical skills to make decisions, solving various complex business problems.
CO4	505BA.4	Use Data Analysis to study the impact of various factors on business performance.
CO5	505BA.5	Evaluate various business decisions using data analytics tools.
CO6	505BA.6	Create various data models and provide data-driven recommendations to solve business problems.
	506BA	Data Warehousing & Database Mining with Cases (Major)
CO1	506BA.1	Remember the key components and concepts of a data warehouse, business intelligence and data mining.
CO2	506BA.2	Understand the purpose and benefits of a DW, DM for data-based decision making.
CO3	506BA.3	Apply data warehousing concepts to design a simple data warehouse schema for a specific business scenario.
CO4	506BA.4	Analyze a given dataset using classification problems, clustering methods.
CO5	506BA.5	Evaluate the various DW, DM objects and tools and its applications to various business functions.
CO6	506BA.6	Design and develop data warehouse for an organization.
	507BA	Advance Research Methodology (Major)
CO1	507BA.1	Recall key terms and concepts in research methodology.
CO2	507BA.2	Describe the significance of research and summarize the steps involved in the research process.
CO3	507BA.3	Apply concepts of RM for analysis, critical thinking and decision making to solve complex business problems.

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CO4	507BA.4	Analyze and interpret data, supporting in decision making, problem solving for business.
CO5	507BA.5	Select appropriate research design, research methods and other research tools for business research.
CO6	507BA.6	Designing and creating ethical research proposals and research reports.
	508M	Services Marketing (Minor)
CO1	508M.1	Remember the theories and practices of services marketing
CO2	508M.2	Understand the characteristics of service marketing practices to design and execution of 7Ps of service marketing to sustain in global economic world.
CO3	508M.3	Apply the STP strategy of services marketing to develop ethical practices to accomplish diversified organizational marketing goals.
CO4	508M.4	Analyze the services quality and development for customer loyalty and various elements of services marketing.
CO5	508M.5	Design and develop digital transformation strategies for Services Marketing and Service Quality Measurement in the diversified team environment to solve complex business problems.
CO6	508M.6	Create ethical marketing strategy, blueprint for various services offering, in complex digital, local and global organizations.
	509M	Sales & Distribution Management (Minor)
CO1	509M.1	Remember theory and concepts of sales and distribution management
CO2	509M.2	Understand the significance, techniques, and approaches in the field of sales and distribution management.
CO3	509M.3	Apply concepts of sales cycle process, sales techniques for effective execution of sales.
CO4	509M.4	Analyze the various challenges and conflicts while managing distribution channels.
CO5	509M.5	Evaluate sales quotas, sales territory allocation and existing sales strategies for various organizations.
CO6	509M.6	Design and develop sales plan and sales forecast for goods as well as service industries.
	508F	Security Analysis & Portfolio Management (Minor)
CO1	508F.1	Remember and recall the various terms, concepts of portfolio management

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Course Code	Course Name	Course Outcome
CO2	508F.2	Understand various financial products and investment tools.
CO3	508F.3	Apply knowledge of Tax planning while suggesting various ethical investment opportunities for the clients.
CO4	508F.4	Analyze various financial products, investment opportunities for wealth maximization for the client.
CO5	508F.5	Evaluate various insurance plans, retirement plans, financial plans for providing effective portfolio management solutions.
CO6	508F.6	Create various portfolio management plans and solutions for clients as per their profile and requirements.
	509F	Introduction to Financial Products (Minor)
CO1	509F.1	To remember the basic concepts of banking, Mutual Funds, Insurance, financial services, NBFC, SHG, etc.
CO2	509F.2	To understand modern banking operations, regulations, ethics and the likely future technological innovations, developments
CO3	509F.3	To apply knowledge of financial services for individuals (B2C), businesses (B2B) etc.
CO4	509F.4	To analyze various Insurance, MF for better investment decision making for individuals and businesses.
CO5	509F.5	To evaluate profitable investment options for better ROI for individuals and organizations.
CO6	509F.6	To create investment portfolio and plan for individuals and businesses.
	508HR	Digital HR(Minor)
CO1	508HR.1	Remember the key components and concepts of human resource management system.
CO2	508HR.2	Understand the application of IS in various functions of HRM
CO3	508HR.3	Apply the SAP functional skills to streamline operations and make better decisions.
CO4	508HR.4	Analyze organization management configuration, HCM business processes, time and attendance management and payroll business processes to integrate HCM enterprise structure.
CO5	508HR.5	Evaluate a given dataset so as to integrate SAP HCM with other modules to achieve a unified system for managing business processes.
CO6	508HR.6	Create various HR functional reports in SAP S/4 HANA (HCM)

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Course Code	Course Name	Course Outcome
	509HR	Learning & Development (Minor)
CO1	509HR.1	Remember various definitions, concepts associated with learning process, learning theories in learning and development
CO2	509HR.2	Understand importance of training needs, training processes, different training methods to build expertise at different levels of management in an organization.
CO3	509HR.3	Apply on the job and off the job training techniques to achieve organizational objectives by improving overall quality and productivity in an organization
CO4	509HR.4	Analyze various training needs, learning processes, learning theories to help an organization to succeed in VUCA world.
CO5	509HR.5	Evaluate various training techniques and methods for effective decision making for various organizations.
CO6	509HR.6	Create sample L & D modules, methods to impart training programs organization wide by creating training calendar.
	508OP	Services Operations(Minor)
CO1	508OP.1	Recall and define the key concepts in Service Operations Management.
CO2	508OP.2	Relate and understand the various Service Operations Management Concepts.
CO3	508OP.3	Apply service quality tools for effective ethical, managerial decision making.
CO4	508OP.4	Categorize the complex digital, global service firms according to their stage of competitiveness.
CO5	508OP.5	Evaluate economical and technical aspects of service organizations for service delivery in VUCA world.
CO6	508OP.6	Formulate and prepare service operations strategies for an organization.
	509OP	Six Sigma (Minor)
CO1	509OP.1	REMEMBER the theories, concepts, of Six Sigma
CO2	509OP.2	UNDERSTAND the significance of data-driven decision-making in Six Sigma projects
CO3	509OP.3	APPLY statistical tools and techniques to analyze process data for organizational goals
CO4	509OP.4	ANALYZE statistical methods to determine improvement opportunities for organizational goals

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Course Code	Course Name	Course Outcome
CO5	509OP.5	EVALUATE the effectiveness of implemented Six Sigma projects on the basis of ethics in the diversified team environment to solve business problems.
CO6	509OP.6	Develop and Design solutions to address identified process issues for complex digital, global organizations.
	508BA	Social and Web Analytics(Minor)
CO1	508BA.1	Remember the fundamental concepts and terminology related to social and web analytics.
CO2	508BA.2	Explain the purpose and benefits of social and web analytics in the context of understanding user behavior, improving user experience and optimizing digital strategies.
CO3	508BA.3	Apply social and web analytics tools to study user interactions, behavior, and trends on a website or social media platform.
CO4	508BA.4	Analyze social and web analytics reports for decision making by studying patterns, trends, correlations related to user engagement, demographics, and content performance.
CO5	508BA.5	Critically evaluate the effectiveness of digital marketing campaigns based on social and web analytics reports and suggest improvements for future campaigns.
CO6	508BA.6	Develop a comprehensive social and web analytics strategy for organizations.
	509BA	Fundamental of Business Analytics(Minor)
CO1	509BA.1	Remember and recall the fundamental concepts of Data Analytics.
CO2	509BA.2	Understand and explain the various concepts and applications of Data analytics as applied to complex digital , global organizations.
CO3	509BA.3	To apply concepts and tools of data analytics, developing critical thinking, analytical skills to make decisions, solving various complex business problems.
CO4	509BA.4	Use Data Analysis to study the impact of various factors on business performance.
CO5	509BA.5	Evaluate various business decisions using data analytics tools.
CO6	509BA.6	Create various data models and provide data-driven recommendations to solve business problems.
	601	Project Report
CO1	601.1	Remember the industry rule of thumb and best practices

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Course Code	Course Name	Course Outcome
CO2	601.2	Understand the practical aspects of business.
CO3	601.3	Apply concepts and knowledge studied in theory classes to real world practical scenarios
CO4	601.4	Analyze the various situations, problems faced during their internship.
CO5	601.5	Evaluate methods and ways of solving real world problems and business development.
CO6	601.6	Design and develop internship project reports.
	602	Project Report Viva
CO1	602.1	Remember the industry rule of thumb and best practices
CO2	602.2	Understand the practical aspects of business.
CO3	602.3	Apply concepts and knowledge studied in theory classes to real world practical scenarios
CO4	602.4	Analyze the various situations, problems faced during their internship.
CO5	602.5	Evaluate methods and ways of solving real world problems and business development.
CO6	602.6	Design and develop internship project reports.
	603	Business Plan
CO1	603.1	Remember various concepts of entrepreneurship
CO2	603.2	Understand the process of idea generation, innovation required for enterprenerial journey
CO3	603.3	Apply the knowledge of various functional areas like marketing, HR, Finance while making business plan.
CO4	603.4	Analyze the feasibility of the business idea using various tools and softwares, for making Business Plan.
CO5	603.5	Evaluate various business ideas, innovative practices, financing options for the business
CO6	603.6	Design and develop effective business plan.
	604	Business Plan Viva
CO1	604.1	Remember various concepts of entrepreneurship
CO2	604.2	Understand the process of idea generation, innovation required for enterprenerial journey
CO3	604.3	Apply the knowledge of various functional areas like marketing, HR, Finance while making business plan.
CO4	604.4	Analyze the feasibility of the business idea using various tools and softwares, for making Business Plan.
CO5	604.5	Evaluate various business ideas, innovative practices, financing options for the business
CO6	604.6	Design and develop effective business plan.
	605M	SAP Marketing (Major)

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Course Code	Course Name	Course Outcome
CO1	605M.1	Define key terms related to SAP Marketing, such as customer relationship management (CRM), marketing automation
CO2	605M.2	Understand the structure and organization of SAP Marketing modules, including customer profiles
CO3	605M.3	Apply SAP Marketing functionalities to create and manage marketing campaigns, including email campaigns, social media campaigns
CO4	605M.4	Analyze marketing data and trends in SAP Marketing systems using advanced analytics and predictive modeling techniques
CO5	605M.5	Evaluate the alignment between SAP Marketing capabilities, organizational marketing goals
CO6	605M.6	Design customized marketing campaigns and initiatives tailored to the specific needs and preferences of target customer segments
	606M	Digital Marketing (Major)
CO1	606M.1	Remember the various concepts related to digital marketing.
CO2	606M.2	Understand various digital marketing tools and concepts.
CO3	606M.3	Apply the concepts of SEO, SEM, SMM, for designing effective digital marketing campaigns.
CO4	606M.4	Compare and classify the various affiliate marketing, email marketing and banner advertising solutions.
CO5	606M.5	Evaluate and recommend digital marketing solutions as per the requirements of the client.
CO6	606M.6	Design and develop effective, ethical digital marketing campaigns.
	607M	Services Marketing (Major)
CO1	607M.1	Remember the theories and practices of services marketing
CO2	607M.2	Understand the characteristics of service marketing practices to design and execution of 7Ps of service marketing to sustain in global economic world.
CO3	607M.3	Apply the STP strategy of services marketing to develop ethical practices to accomplish diversified organizational marketing goals.
CO4	607M.4	Analyze the services quality and development for customer loyalty and various elements of services marketing.

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Course Code	Course Name	Course Outcome
CO5	607M.5	Design and develop digital transformation strategies for Services Marketing and Service Quality Measurement in the diversified team environment to solve complex business problems.
CO6	607M.6	Create ethical marketing strategy, blueprint for various services offering, in complex digital, local and global organizations.
	605F	SAP Finance(Major)
CO1	605F.1	Define key terms related to SAP Finance, such as SAP ERP, financial accounting (FI), controlling (CO), asset accounting, and accounts payable/receivable.
CO2	605F.2	Understand the structure and organization of SAP Finance modules
CO3	605F.3	Apply SAP Finance functionalities to perform common financial tasks, such as posting journal entries
CO4	605F.4	Analyze financial data and transactions in SAP Finance systems using advanced reporting and analysis tools, such as SAP S/4HANA Finance and SAP BusinessObjects.
CO5	605F.5	Evaluate the alignment between SAP Finance capabilities, organizational goals
CO6	605F.6	Develop integrated financial systems architectures that leverage SAP Finance modules
	606F	Security Analysis & Portfolio Management (Major)
CO1	606F.1	Remember and recall the various terms, concepts of portfolio management
CO2	606F.2	Understand various financial products and investment tools.
CO3	606F.3	Apply knowledge of Tax planning while suggesting various ethical investment opportunities for the clients.
CO4	606F.4	Analyze various financial products, investment opportunities for wealth maximization for the client.
CO5	606F.5	Evaluate various insurance plans, retirement plans, financial plans for providing effective portfolio management solutions.
CO6	606F.6	Create various portfolio management plans and solutions for clients as per their profile and requirements.
	607F	Financial Technology (Fin Tech) (Major)
CO1	607F.1	Remember the concepts and terms of Fintech
CO2	607F.2	Understand several aspects of Fintech.

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Course Code	Course Name	Course Outcome
CO3	607F.3	Apply knowledge of Fintech in various functions of finance like Banking, Capital Market, Payment Mechanism, etc.
CO4	607F.4	Analyze the Digital impact of technology on various functions of finance.
CO5	607F.5	Evaluate suitable fintech tool for a given problem, decision related to functions of finance.
CO6	607F.6	Create a fintech roadmap for organizations.
	605HR	SAP HR(Major)
CO1	605HR.1	Define key terms related to SAP HR, such as personnel administration
CO2	605HR.2	Understand the structure and organization of SAP HR modules, including infotypes, personnel areas, personnel subareas, and employee groups
CO3	605HR.3	Apply SAP HR functionalities to perform common HR tasks, such as creating and updating employee records
CO4	605HR.4	Analyze HR data and trends in SAP HR systems using advanced reporting and analytics tools, such as SAP SuccessFactors
CO5	605HR.5	Evaluate the alignment between SAP HR capabilities, organizational HR goals, and employee expectations,
CO6	605HR.6	Design customized SAP HR solutions tailored to the specific needs and requirements of organizations
	606HR	Employee Related Law (Major)
CO1	606HR.1	Remember various concepts and approaches of employee relation and labor legislation governing employee relation.
CO2	606HR.2	Understand importance of employee relation and labor legislation to solve issues at work place ethically.
CO3	606HR.3	Apply different labor legislation to solve complex behavioral, ethical, legal issues at work place
CO4	606HR.4	Analyze problems and issues in order to effectively manage employee relations
CO5	606HR.5	Evaluate significance of different labor legislations as preventive and settlement remedies to maintain smooth employee relations
CO6	606HR.6	Create and administer a sample framework of policies to maintain harmonious employee relations at work place
	607HR	Industrial Relations (Major)
CO1	607HR.1	Remember and recall the various concepts of IR and Labour Laws.

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Course Code	Course Name	Course Outcome
CO2	607HR.2	Understand various Labour Laws and IR practices as applicable to organisations.
CO3	607HR.3	Apply the various IR concepts and Labour Laws to provide ethical, legal solutions to various domestic as well as international industries.
CO4	607HR.4	Analyse the various legal provisions, amendments and solve, complex IR situations and challenges in the organizations.
CO5	607HR.5	Evaluate the various ethical and legal solutions for various challenges in IR to provide effective managerial decisions.
CO6	607HR.6	Design and develop IR policy framework for domestic as well as international companies operating in India.
	605OP	SAP Operations (Major)
CO1	605OP.1	Remember the fundamental concepts, terminologies of SAP S/4 HANA.
CO2	605OP.2	Understand business processes, fundamental, technical, functional aspects of SAP S/4 HANA system.
CO3	605OP.3	Apply SAP functions like creating order, verifying invoice, executing, and generating statements.
CO4	605OP.4	Analyze various SAP modules and understand their application to business.
CO5	605OP.5	Evaluate how SAP S/4 HANA supports the digital transformation.
CO6	605OP.6	Create various reports using SAP S/4 HANA.
	606OP	Total Quality Management (Major)
CO1	606OP.1	Recall and interpret the Fundamental concept and structure of Total Quality management.
CO2	606OP.2	Relate with the Principles of Total Quality Management, grasp the nature and importance of various components that constitute TQM.
CO3	606OP.3	Apply the tools and techniques of quality management to manufacturing and services processes.
CO4	606OP.4	Analyze the needs and perceptions of the customer to design feedback systems.
CO5	606OP.5	Interpret the quality of the process making use of various QC tools and explain the product quality improvement.
CO6	606OP.6	Formulate new plans/procedures to be implemented for achieving the preferred quality status by being aware about the various principles of quality management.
	607OP	Digital Transformation Management (Major)

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Course Code	Course Name	Course Outcome
CO1	607OP.1	RECALL and INTERPRET conceptual framework of digital business and digital transformation.
CO2	607OP.2	Understand concepts of e-Commerce, e-Business and digital transformation journey of the organizations
CO3	607OP.3	APPLY and demonstrate the digital, IOT, M-commerce, social commerce and other related technologies on society, various markets and businesses.
CO4	607OP.4	ANALYSE the impact of emerging technologies on global supply chain solutions and effect on various e-Business models
CO5	607OP.5	PERCEIVE and INTERPRET the different types of digital business models and to know their advantages and limitations.
CO6	607OP.6	DISCUSS global, digital, business problems and their solutions using various digital tools ethically.
	605BA	SAP BA (Major)
CO1	605BA.1	Remember the fundamental concepts and terminology of SAP S/4 HANA.
CO2	605BA.2	Understand business processes, fundamental, technical, functional aspects of S/4 HANA system.
CO3	605BA.3	Apply SAP functions like creating sales order, verifying invoice, executing, and generating statements for analytics
CO4	605BA.4	Analyze various SAP modules for analytics and understand their application to business.
CO5	605BA.5	Evaluate how SAP S/4 HANA supports business analytics and decision making.
CO6	605BA.6	Create analytics reports for a given data using SAP S/4 HANA.
	606BA	Advance Statistics for Analytics (Major)
CO1	606BA.1	Remember and recall various concepts, tools of business statistics as applied to analytics.
CO2	606BA.2	Understand the predictive and prescriptive statistical models used in analytics.
CO3	606BA.3	Apply correlation and regression to business problems and provide analytical solutions.
CO4	606BA.4	Analyze various statistical reports generated from SPSS, R for effective managerial, business decisions.
CO5	606BA.5	Evaluate various statistical tools and machine learning algorithms for data driven decision making and problem solving.

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Course Code	Course Name	Course Outcome
CO6	606BA.6	Create various business reports using SPSS, based on the given data for any organization.
	607BA	Introduction to Digital Transformation (Major)
CO1	607BA.1	RECALL and INTERPRET conceptual framework of digital business and digital transformation.
CO2	607BA.2	Understand concepts of e-Commerce, e-Business and digital transformation journey of the organizations
CO3	607BA.3	APPLY and demonstrate the digital, IOT, M-commerce, social commerce and other related technologies on society, various markets and businesses.
CO4	607BA.4	ANALYSE the impact of emerging technologies on global supply chain solutions and effect on various e-Business models
CO5	607BA.5	PERCEIVE and INTERPRET the different types of digital business models and to know their advantages and limitations.
CO6	607BA.6	DISCUSS global, digital, business problems and their solutions using various digital tools ethically.
	608M	Services Marketing -2(Minor)
CO1	608M.1	Remember the theories and practices of services marketing
CO2	608M.2	Understand the characteristics of service marketing practices to design and execution of 7Ps of service marketing to sustain in global economic world.
CO3	608M.3	Apply the STP strategy of services marketing to develop ethical practices to accomplish diversified organizational marketing goals.
CO4	608M.4	Analyze the services quality and development for customer loyalty and various elements of services marketing.
CO5	608M.5	Design and develop digital transformation strategies for Services Marketing and Service Quality Measurement in the diversified team environment to solve complex business problems.
CO6	608M.6	Create ethical marketing strategy, blueprint for various services offering, in complex digital, local and global organizations.
	609M	Digital Marketing (Minor)
CO1	609M.1	Remember the various concepts related to digital marketing.
CO2	609M.2	Understand various digital marketing tools and concepts.

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Course Code	Course Name	Course Outcome
CO3	609M.3	Apply the concepts of SEO, SEM, SMM, for designing effective digital marketing campaigns.
CO4	609M.4	Compare and classify the various affiliate marketing, email marketing and banner advertising solutions.
CO5	609M.5	Evaluate and recommend digital marketing solutions as per the requirements of the client.
CO6	609M.6	Design and develop effective, ethical digital marketing campaigns.
	608 F	Security Analysis and Portfolio Management(Minor)
CO1	608F.1	Remember and recall the various terms, concepts of portfolio management
CO2	608F.2	Understand various financial products and investment tools.
CO3	608F.3	Apply knowledge of Tax planning while suggesting various ethical investment opportunities for the clients.
CO4	608F.4	Analyze various financial products, investment opportunities for wealth maximization for the client.
CO5	608F.5	Evaluate various insurance plans, retirement plans, financial plans for providing effective portfolio management solutions.
CO6	608F.6	Create various portfolio management plans and solutions for clients as per their profile and requirements.
	609F	Financial Technology (Fin Tech) (Minor)
CO1	609F.1	Remember the concepts and terms of Fintech
CO2	609F.2	Understand several aspects of Fintech.
CO3	609F.3	Apply knowledge of Fintech in various functions of finance like Banking, Capital Market, Payment Mechanism, etc.
CO4	609F.4	Analyze the Digital impact of technology on various functions of finance.
CO5	609F.5	Evaluate suitable fintech tool for a given problem, decision related to functions of finance.
CO6	609F.6	Create a fintech roadmap for organizations.
	608 HR	Employee Related Law (Minor)
CO1	608HR.1	Remember various concepts and approaches of employee relation and labor legislation governing employee relation.
CO2	608HR.2	Understand importance of employee relation and labor legislation to solve issues at work place ethically.
CO3	608HR.3	Apply different labor legislation to solve complex behavioral, ethical, legal issues at work place

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Course Code	Course Name	Course Outcome
CO4	608HR.4	Analyze problems and issues in order to effectively manage employee relations
CO5	608HR.5	Evaluate significance of different labor legislations as preventive and settlement remedies to maintain smooth employee relations
CO6	608HR.6	Create and administer a sample framework of policies to maintain harmonious employee relations at work place
	609HR	Industrial Relations (Minor)
CO1	609HR.1	Remember and recall the various concepts of IR and Labour Laws.
CO2	609HR.2	Understand various Labour Laws and IR practices as applicable to organisations.
CO3	609HR.3	Apply the various IR concepts and Labour Laws to provide ethical, legal solutions to various domestic as well as international industries.
CO4	609HR.4	Analyse the various legal provisions, amendments and solve, complex IR situations and challenges in the organizations.
CO5	609HR.5	Evaluate the various ethical and legal solutions for various challenges in IR to provide effective managerial decisions.
CO6	609HR.6	Design and develop IR policy framework for domestic as well as international companies operating in India.
	608OP	Total Quality Management (Minor)
CO1	608OP.1	Recall and interpret the Fundamental concept and structure of Total Quality management.
CO2	608OP.2	Relate with the Principles of Total Quality Management, grasp the nature and importance of various components that constitute TQM.
CO3	608OP.3	Apply the tools and techniques of quality management to manufacturing and services processes.
CO4	608OP.4	Analyze the needs and perceptions of the customer to design feedback systems.
CO5	608OP.5	Interpret the quality of the process making use of various QC tools and explain the product quality improvement.
CO6	608OP.6	Formulate new plans/procedures to be implemented for achieving the preferred quality status by being aware about the various principles of quality management.
	609OP	Introduction to Digital Transformation (Minor)
CO1	609OP.1	RECALL and INTERPRET conceptual framework of digital business and digital transformation.

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Course Code	Course Name	Course Outcome
CO2	609OP.2	Understand concepts of e-Commerce, e-Business and digital transformation journey of the organizations
CO3	609OP.3	APPLY and demonstrate the digital, IOT, M-commerce, social commerce and other related technologies on society, various markets and businesses.
CO4	609OP.4	ANALYSE the impact of emerging technologies on global supply chain solutions and effect on various e-Business models
CO5	609OP.5	PERCEIVE and INTERPRET the different types of digital business models and to know their advantages and limitations.
CO6	609OP.6	DISCUSS global, digital, business problems and their solutions using various digital tools ethically.
	608BA	Advance Statistics for Analytics (Minor)
CO1	608BA.1	Remember and recall various concepts, tools of business statistics as applied to analytics.
CO2	608BA.2	Understand the predictive and prescriptive statistical models used in analytics.
CO3	608BA.3	Apply correlation and regression to business problems and provide analytical solutions.
CO4	608BA.4	Analyze various statistical reports generated from SPSS, R for effective managerial, business decisions.
CO5	608BA.5	Evaluate various statistical tools and machine learning algorithms for data driven decision making and problem solving.
CO6	608BA.6	Create various business reports using SPSS, based on the given data for any organization.
	609BA	Introduction to Digital Transformation (Minor)
CO1	609BA.1	RECALL and INTERPRET conceptual framework of digital business and digital transformation.
CO2	609BA.2	Understand concepts of e-Commerce, e-Business and digital transformation journey of the organizations
CO3	609BA.3	APPLY and demonstrate the digital, IOT, M-commerce, social commerce and other related technologies on society, various markets and businesses.
CO4	609BA.4	ANALYSE the impact of emerging technologies on global supply chain solutions and effect on various e-Business models
CO5	609BA.5	PERCEIVE and INTERPRET the different types of digital business models and to know their advantages and limitations.

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Course Code	Course Name	Course Outcome
CO6	609BA.6	DISCUSS global, digital, business problems and their solutions using various digital tools ethically.
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	Subject Code	Subject Name with CO
	301	Organisational Behaviour
CO1	301.1	RECALL & DEFINE theories, models and concepts of Organizational Behavior
CO2	301.2	UNDERSTAND importance of change, design and culture in an organization while working in the corporate life
CO3	301.3	APPLY various theories of OB in different work related in the organization
CO4	301.4	EXAMINE various types of personality, Personality Tests - MBTI, Big Five; Emotional Intelligence in an organization, conflict and negotiation process
CO5	301.5	Evaluate connections between various learning theories, individual differences for preparing suitable behavioral pattern in an organization
CO6	301.6	SOLVE behavioral challenges within the organization using ethical practices and create leadership qualities, developing framework
	302	Principles & Practices of Management
CO1	302.1	Remember various fundamental management theories, models, concepts & management practices.
CO2	302.2	Understand functions and roles played by the managers in planning & decision making to solve business problems in VUCA world
CO3	302.3	Apply various leadership styles and motivation theories to address DEI challenges
CO4	302.4	Analyze types of organizations, departmentation patterns, ethical practices globally
CO5	302.5	Appraise different ancient Indian, Global & Western theories of business ethics to evaluate legal, ethical aspects of business
CO6	302.6	Create a regulatory framework to control different activities in an organization to achieve organizational objectives
	303	Principles of Accounting
CO1	303.1	Students will be able to recall accounting policies and practices, GAAP, and various accounting terminologies.

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Course Code	Course Name	Course Outcome
CO2	303.2	Students will be able to explain the basics of accounting, various terminologies, depreciation, and financial statement of the business organization.
CO3	303.3	Students will be able to apply golden rules of accounting to pass the general entries, apply rules to prepare ledger account and trial balance.
CO4	303.4	Students will be able to classify income, expenses, assets, liabilities and able to categorize them as per financial statements.
CO5	303.5	Students will be able to assess the journal, ledger accounts, trial balance and financial statements.
CO6	303.6	Students will be able to formulate the financial statements including Income Statement, Balance Sheet and Cash Flow Statement for decision making.
	304	Principles of Marketing
CO1	304.1	DEFINE and REMEMBER the fundamental concepts of marketing management and other terms related to various functions and types of marketing.
CO2	304.2	UNDERSTAND the various marketing concept to application based scenarios, importance of marketing to work for today's economic, legal, sustainable, technical and ethical practices of business.
CO3	304.3	APPLY all major elements of marketing theories and various modern tools to the organization, BUILD the relevance of marketing concepts for critical thinking, problem solving, decision making skills to achieve organization marketing goals
CO4	304.4	ANALYSE and DISCUSS various applications of national and global corporate goals with the help of marketing models, types & theories.
CO5	304.5	EVALUATION of different marketing tools and strategies like segmentation, targeting, positioning strategies, marketing mix, blue ocean, product life cycle, new product development for effective problem solving and marketing decision of various organization
CO6	304.6	CREAT - Design and develop marketing strategies and marketing plan for complex, global, digital organization with ability to work in diverse teams in the VUCA world
	305	Managerial Economics

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Course Code	Course Name	Course Outcome
CO1	305.1	REMEMBER, RECALL and DEFINE the key terms in Managerial Economics.
CO2	305.2	UNDERSTAND and EXPLAIN key domestic and global economic terms, essential for complex managerial decision making
CO3	305.3	Analyse various complex, economic issues, enabling them to solve business problems for effective managerial decision making.
CO4	305.4	APPLYING the principles and concepts of micro-economics to complex, diversified, global, markets, consumers, firms with ethics for effective problem solving in VUCA world.
CO5	305.5	Evaluate various principles of economics to take ethical, complex economic and business decisions.
CO6	305.6	-
	306	Digital Business Management
CO1	306.1	RECALL and INTERPRET conceptual framework of digital business and digital transformation.
CO2	306.2	Understand concepts of e-Commerce, e-Business and digital transformation journey of the organizations
CO3	306.3	APPLY and demonstrate the digital, IOT, M-commerce, social commerce and other related technologies on society, various markets and businesses.
CO4	306.4	ANALYSE the impact of emerging technologies on global supply chain solutions and effect on various e-Business models
CO5	306.5	PERCEIVE and INTERPRET the different types of digital business models and to know their advantages and limitations.
CO6	306.6	DISCUSS global, digital, business problems and their solutions using various digital tools ethically.
	307	Business Statistics
CO1	307.1	Remember and recall concepts, techniques, formulas, of Business Statistics.
CO2	307.2	Students will understand how to analyze and present data using statistical tools for managerial decision making.
CO3	307.3	Apply statistical tools to solve business problems.
CO4	307.4	Data analysis using statistical tools
CO5	307.5	Evaluate between sampling techniques, types of test for data collection and analysis.

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Course Code	Course Name	Course Outcome
CO6	307.6	To develop predictive regression models using statistical tools for forecasting business decisions.
	308	International Business
CO1	308.1	To remember the theories and concepts of international business.
CO2	308.2	To understand opportunities and threats of international trade and concepts of international culture to know business issues and solve with critical thinking ability.
CO3	308.3	To apply international business practices for complex business decisions ethically.
CO4	308.4	To analyze the Economic, Political, Social, Cultural & Legal factors of businesses and international diversity and equity in global businesses.
CO5	308.5	To evaluate and discuss several cases in groups on international business issues and Agreements like WTO, WEF, OECD, IMF, BRICS, G20, SAARC, G8, G33, World Bank etc. which helps in decision making.
CO6	308.6	-
	309	Introduction to Business Analytics
CO1	309.1	Remember and recall the fundamental concepts of Business Analytics and Business Intelligence.
CO2	309.2	Understand and explain the various concepts and applications of business analytics as applied to complex digital , global organizations.
CO3	309.3	To apply concepts and tools of business analytics, developing critical thinking, analytical skills to make decisions, solving various complex business problems.
CO4	309.4	Use Data Analysis to study the impact of various factors on business performance.
CO5	309.5	Evaluate various business decisions using data analytics tools.
CO6	309.6	Create various data models and provide data-driven recommendations to solve business problems.
	401	Legal Aspects of Business
CO1	401.1	To remember Acts and terms in business law.
CO2	401.2	To understand legal aspects of various acts.
CO3	401.3	To apply the concepts of legal aspects of business, helping them to solve complex legal business problems.
CO4	401.4	To analyze several basic business law cases, from a legal viewpoint for managerial and entrepreneurial business decision making.

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Course Code	Course Name	Course Outcome
CO5	401.5	Develop problem solving, critical thinking and decision-making skills by applying various business laws to complex, digital organizations.
CO6	401.6	
	402	Management Information System & Decision Science
CO1	402.1	Remember and recall theory and concepts of System, IS, MIS
CO2	402.2	Understand different types of Information System and their application to business
CO3	402.3	Apply concepts of MIS for problem solving, critical thinking, managerial decision making for digital, global organizations.
CO4	402.4	Analyze different models of SDLC.
CO5	402.5	Evaluate between different information systems and use it for global, ethical, complex managerial decisions in VUCA world.
CO6	402.6	Discuss the various applications of MIS to business.
	403	Logistics & Supply Chain Management
CO1	403.1	Able to recall and define the key concepts used in Logistics and Supply Chain Management
CO2	403.2	Able to understand, explain and relate theory and concepts of planning, sourcing, purchasing, logistics and risks management in global economy.
CO3	403.3	Able to identify and apply all major Logistical Tradeoffs and its integration with other business entities for key decisions and problem solving in global digital organizations.
CO4	403.4	Able to analyze and decide about types of packaging and inventory control methods for effective functioning of organization.
CO5	403.5	Design and develop demand forecasting plan, operations plan, procurement plan etc.
CO6	403.6	Able to discuss and create Logistics and Supply Chain Management Plan with ethics for Global Organization.
	404	Research Methodology
CO1	404.1	Recall key terms and concepts in research methodology.
CO2	404.2	Describe the significance of research and summarize the steps involved in the research process.
CO3	404.3	Apply concepts of RM for analysis, critical thinking and decision making to solve complex business problems.

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Course Code	Course Name	Course Outcome
CO4	404.4	Analyze and interpret data, supporting in decision making, problem solving for business.
CO5	404.5	Select appropriate research design, research methods and other research tools for business research.
CO6	404.6	Designing and creating ethical research proposals and research reports.
	405	Project Management
CO1	405.1	Remember key concepts and terms used in Project management.
CO2	405.2	Understand and demonstrate the importance of Project Management related concepts to application-based scenarios.
CO3	405.3	Apply knowledge of modern project planning tools for effective management of projects.
CO4	405.4	Analyze various project management problems, challenges, situations, risk associated with planning and implementation of business projects.
CO5	405.5	Evaluate project management strategies for various projects, using economical and techno commercial aspect of business.
CO6	405.6	Design and execute project plan with the help of concepts, tools and learning from this course.
	406	Foreign Language (Japanese)
CO1	406.1	To remember vocabulary, greetings, sentence structure of Japanese Language for Global level communication.
CO2	406.2	To understand sentence framing, grammar structure and grammatical construction.
CO3	406.3	To apply learnings to frame sentences, establish communication, dialogue in Japanese language
CO4	406.4	Use knowledge of Japanese Language for International business with special focus on Japanese companies.
CO5	406.5	Interpret short write up, business letter in Japanese language.
CO6	406.6	-
	407M	B2B Marketing (Major)
CO1	407M.1	Remember various concepts and theories related to Business-to-Business marketing.
CO2	407M.2	Understand various characteristics of B2B product, price, channels, marketing communication, negotiation process and segmentation to solve business problems.

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Course Code	Course Name	Course Outcome
CO3	407M.3	Apply distribution channel dynamics with ethical practices to achieve complex digital, global, organization goals.
CO4	707M.4	Analyze organizational buying behavior, market opportunities and B2B marketing tools through problem-solving, decision-making skills to achieve global, economic, ethical aspects of business.
CO5	707M.5	Evaluate B2B marketing strategies & Channel sales mechanism strategies.
CO6	707M.6	Design effective marketing strategies in team environment for B2B organizations.
	408M	Services Marketing (Major)
CO1	408M.1	Remember the theories and practices of services marketing
CO2	408M.2	Understand the characteristics of service marketing practices to design and execution of 7Ps of service marketing to sustain in global economic world.
CO3	408M.3	Apply the STP strategy of services marketing to develop ethical practices to accomplish diversified organizational marketing goals.
CO4	408M.4	Analyze the services quality and development for customer loyalty and various elements of services marketing.
CO5	408M.5	Design and develop digital transformation strategies for Services Marketing and Service Quality Measurement in the diversified team environment to solve complex business problems.
CO6	408M.6	Create ethical marketing strategy, blueprint for various services offering, in complex digital, local and global organizations.
	409M	Marketing Research (Major)
CO1	409M.1	Remember various theories and concepts of marketing research.
CO2	409M.2	Understand various market research reports with the help of theory of research designs, data collection methods, sampling methods and analytical tools for marketing research.
CO3	409M.3	Apply the various marketing research tools to develop critical thinking, problem-solving, decision-making skills to solve complex business problems.

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Course Code	Course Name	Course Outcome
CO4	409M.4	Analyze the primary and secondary, qualitative, and quantitative data, and apply for various marketing decisions like sales forecasting, sentiment analysis, consumer behaviour, buying behaviour, patterns and trends.
CO5	409M.5	Evaluate various market sizing techniques and strategies to estimate approximate market size for decision making, problem solving related to launch of various products in domestic and global market.
CO6	409M.6	Create ethical market research reports for local as well as international markets.
	407F	Banking and Financial Services (Major)
CO1	407F.1	To remember the basic concepts of banking, Mutual Funds, Insurance, financial services, NBFC, SHG, etc.
CO2	407F.2	To understand modern banking operations, regulations, ethics and the likely future technological innovations, developments in the banking industry.
CO3	407F.3	To apply knowledge of banking and financial services for individuals (B2C), businesses (B2B) etc.
CO4	707F.4	To analyze various Insurance, MF, Banking products for better investment decision making for individuals and businesses.
CO5	707F.5	To evaluate profitable investment options for better ROI for individuals and organizations.
CO6	707F.6	To create investment portfolio and plan for individuals and businesses.
	408F	Direct & Indirect Taxation (Major)
CO1	408F.1	Remember the basic concepts, terminologies of Taxation in India and International Taxation.
CO2	408F.2	Understand about the Direct and Indirect Taxation in India and several deductions, exemptions to reduce tax liability legally and ethically.
CO3	408F.3	Apply several deductions and exemptions to direct taxation, ethically and legally as per Indian taxation system.
CO4	408F.4	Analyze different heads of income, using individual deductions and exemptions.
CO5	408F.5	Evaluate the tax liability of an individual and business.
CO6	408F.6	Design and file IT returns, tax planning and tax management reports.
	409F	Financial Analysis and Decision Making (Major)

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Course Code	Course Name	Course Outcome
CO1	409F.1	Remember the basic concepts and theories of corporate finance.
CO2	409F.2	Understand and elaborate the term time value of money, cost of capital, capital budgeting to take business related decisions.
CO3	409F.3	Analyze the cost of capital, capital structure decisions and several economically feasible investment projects globally.
CO4	409F.4	Apply the knowledge of corporate finance domain for efficient decision making for the global business organizations.
CO5	409F.5	Evaluate alternative projects through capital budgeting techniques for feasible project opportunities.
CO6	409F.6	Develop the ability to take optimal decisions of business projects globally backed by financial analysis.
	407HR	Human Resource Management (Major)
CO1	407HR.1	Remember and recall principles and practices of Human Resource Management
CO2	407HR.2	Understand how the HR process, HR Function and the Business Managers collaborate to deliver value for the complex and digital organization.
CO3	407HR.3	Apply the various HRM principles and practices, for effective ethical managerial decision making, problem solving related to various HR functions.
CO4	407HR.4	Analyze the entire Employee Life Cycle, different methods of HR Acquisition, Retention and the use of different appraisal and training methods to foster analytical and critical thinking.
CO5	407HR.5	Evaluate the compensation strategies of an organization and compare compensation benefits domestic and internationally, enabling effective ethical managerial decision making.
CO6	407HR.6	Create sample job descriptions and job specifications for contemporary entry level roles in real world organizations.
	408HR	Industrial Relation (Major)
CO1	408HR.1	Remember and recall the various concepts of IR and Labour Laws.
CO2	408HR.2	Understand various Labour Laws and IR practices as applicable to organisations.

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Course Code	Course Name	Course Outcome
CO3	408HR.3	Apply the various IR concepts and Labour Laws to provide ethical, legal solutions to various domestic as well as international industries.
CO4	408HR.4	Analyse the various legal provisions, amendments and solve, complex IR situations and challenges in the organizations.
CO5	408HR.5	Evaluate the various ethical and legal solutions for various challenges in IR to provide effective managerial decisions.
CO6	408HR.6	Design and develop IR policy framework for domestic as well as international companies operating in India.
	409HR	Recruitment and Selection (Major)
CO1	409HR.1	Remember different methods of recruitment and selection.
CO2	409HR.2	Understand the different tools, techniques and strategies used for recruitment and selection.
CO3	409HR.3	Apply the various tools, methods of recruitment and selection for corporate hiring and decision making regarding the choice of appropriate candidates for the job.
CO4	409HR.4	Analyse the different internal and external recruitment methods, and decide appropriately as per the situation for recruitment decisions.
CO5	409HR.5	Evaluate the various ethical practices, tools, methods of recruitment and selection.
CO6	409HR.6	Design and develop ethical, recruitment policies, strategies in alignment with the selection tools for complex, digital, domestic as well as international organisations.
	407OP	Total Productive Maintenance
CO1	407OP.1	Recall and define the key terms and concepts in Total Productive Maintenance for Equipment Breakdown in Plant Operations
CO2	407OP.2	Explain the Importance of Total Productive Maintenance in today's Global Business Organizations and address Factory based scenarios.
CO3	407OP.3	Apply and illustrate the importance of different type of TPM Concept and Monitoring of process in the complex, digital, Global business organization.

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Course Code	Course Name	Course Outcome
CO4	407OP.4	Students should be able to compare and examine different type of wastes in Plant Operations to improve the overall equipment effectiveness (OEE) as it relates to equipment and capital assets for Improving Machine Productivity.
CO5	407OP.5	Evaluate the key Economical, Technical and Operational Aspects while Implementing TPM as Productivity Enhancement tools.
CO6	407OP.6	-
	408OP	Services Operations
CO1	408OP.1	Recall and define the key concepts in Service Operations Management.
CO2	408OP.2	Relate and understand the various Service Operations Management Concepts.
CO3	408OP.3	Apply service quality tools for effective ethical, managerial decision making.
CO4	408OP.4	Categorize the complex digital, global service firms according to their stage of competitiveness.
CO5	408OP.5	Evaluate economical and technical aspects of service organizations for service delivery in VUCA world.
CO6	408OP.6	Formulate and prepare service operations strategies for an organization.
	409OP	Supply Chain Management
CO1	409OP.1	Recall and define the fundamental concepts of supply chain and various players and functions of supply chain,
CO2	409OP.2	Relate the various supply chain concepts to application-based scenarios.
CO3	409OP.3	Identify and apply modern supply chain tools in the complex, digital, global organizations for critical thinking, problem solving and decision making.
CO4	409OP.4	Examine various supply chain applications and discuss use of various Supply Chain models, while working in teams.
CO5	409OP.5	Measure and evaluate the strategic supply chain decisions in global organization.
CO6	409OP.6	Design and develop supply chain strategies for domestic as well as international organizations.
	407BA	Introduction to Data Base Management Systems(Major)
CO1	407BA.1	Remember key terms and concepts related to database management system.

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Course Code	Course Name	Course Outcome
CO2	407BA.2	Understand the importance of database management system and its various components like schemas, Entity-Relationship Diagrams (ERDs), relationships between entities for any business in the contemporary data driven world
CO3	407BA.3	Apply database design principles to create a database schema and apply SQL for DDL, DML, DCL.
CO4	407BA.4	Analyze the different database generated reports and use for data analytics, problem solving and decision making for business.
CO5	407BA.5	Evaluate the choice of different databases available and propose appropriate database solutions for business.
CO6	407BA.6	Design and develop a Database using MS Access, SQL and create various domain related business reports.
	408BA	Introduction to Data Science and Data Analytics(Major)
CO1	408BA.1	Remember and define key terms and concepts of data science and data analytics such as data types, variables, data preprocessing, and data visualization.
CO2	408BA.2	Understand and interpret various data visualizations, including graphs, charts, and plots to extract meaningful insights from data.
CO3	408BA.3	Apply techniques for data cleaning and data analysis using tools like Python, R to perform data analysis on real-world datasets.
CO4	408BA.4	Analyze data patterns and trends through exploratory data analysis, identifying potential correlations and relationships within the data.
CO5	408BA.5	Evaluate and compare the performance of different data models for predictive and clustering tasks, considering metrics like accuracy, precision, and recall.
CO6	408BA.6	Develop and present effective data visualizations and reports to solve business problems effectively.
	409BA	Programing Languages for Analytics(Major)
CO1	409BA.1	Recall Programming Language Syntax and basic constructs, common data types (e.g., integers, strings, lists and dictionaries) and data structures (e.g., arrays, data frames) of R and Python programming languages.
CO2	409BA.2	Explain the control flow constructs (if-else, switch, loops) and their applications in decision-making and repetition in R and Python.

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Course Code	Course Name	Course Outcome
CO3	409BA.3	Apply data manipulation techniques using libraries of Python and R to clean, transform, and preprocess datasets.
CO4	409BA.4	Analyze data using statistical and analytical functions in R and Python to derive meaningful insights and trends from datasets.
CO5	409BA.5	Evaluate and develop analytical solutions by integrating appropriate algorithms, data preprocessing, and visualization techniques in R and Python.
CO6	409BA.6	Create end-to-end analytics projects using R and Python, integrating various concepts learned to derive actionable insights from complex datasets.