



ASTUTE

NEWS LETTER - FEB 2021



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BLOOD DONATION CAMP

Blood donation camp was organized in association with Ruby Hall on 5th Feb, 2021.

This noble cause event was organized on the birthday of Founder President, SBES, Prof. Manish R. Mundada.

Faculty members & staff of SBES and the students came together for this wonderful cause.

Rotaract   Rotary   Rotary Opens Opportunities

ROTARACT CLUB OF SBES
IS ORGANIZING
**BLOOD
DONATION
DRIVE**

ON THE OCCASION OF
PROF. MANISH R MUNDADA SIR'S
BIRTHDAY
FOUNDER PRESIDENT OF SBES

IN ASSOCIATION WITH
RUBY HALL

DATE 5TH FEBRUARY | TIME 10AM ONWARDS | VENUE IIMS CAMPUS

CONVOCATION CEREMONY CLASS OF 2020



Convocation Ceremony of PGDM batch 2018-20
(CLASS OF 2020) was held on Feb 7, 2021.

Chief guest was Mr.Vineet Ahuja, M.D.-Accenture.

This batch will always be remembering for their
hardwork, discipline and creativity with extra
ordinary energy, enthusiasm and leadership quality.

INAUGURAL AND ORIENTATION CEREMONY

Another year, Another batch but the same enthusiasm...

International Institute of Management Studies, Inaugural and Orientation Ceremony of PGDM - BATCH 2020-22 has happened on Feb 15, for welcoming the students. Founder President Prof. Manish R. Mundada guided the students for their PGDM journey. Tree plantation was done by the students & faculties.



SHRI. SHIVAJI JAYANTI

'हर मराठा पागल है स्वराज का,
शिवाजी राजे का, भगवे का'

Shri. Shivaji Jayanti was celebrated with full enthusiasm, Dhol Tasha & Procession expressing love towards Shivaji Maharaj.

Pictures itself shows the enthusiasm of students.



MARKETING CONCLAVE

- Marketing Conclave-2021 on the topic "Pandemic and Marketing Lessons Learned" was organized on February 20, 2021. Students received vast knowledge by the renowned identities from academic, industry, and other areas.

Panel members:

- 1) Mr. Mandar Khare, DGM, Redington India ltd.
- 2) Mr. Anuj Nagpal, Regional Head, Swiggy
- 3) Mr. Sumit Jadhav, Head-Business Operations, Udaan.com
- 4) Ms. CleopatraD'Cuhna, Manger Branding, FM logistics.



HAPPINESS WORKSHOP

"Happiness is when what you think, what you say and what you do are in harmony"

Sai Balaji Group of Institutes in association with Ignite Minds presented "3 Days Happiness Workshop"



SAIBALAJI GROUP OF INSTITUTES
(IMS) | (SBIMS) | (IMHDD(W)) | (BMCACS) | (SPE)
In association with



Presents

"Happiness Workshop"

DAY-1



Prashant Mehta
Happiness Coach, Pune-India



Leena Gupta
Happiness Coach, Faridabad-India



Surbhee Singh
Happiness Coach, Gurgaon-India

DATE: 22nd February 2020, Monday | **TIME:** 10.00 AM - 1.00 PM (Batch 1)
VENUE: SBHMS, Phase Hall

DATE: 22nd February 2020, Monday | **TIME:** 2.00 PM - 3.00 PM (Batch 2)
VENUE: IMS, Dr. APJ Abdul Kalam Auditorium

SaiBalaji Education Society (IMS) | (SBIMS) | (IMHDD(W)) | (BMCACS) | (SPE)
Sc.No. 54(1+2) Near Bhatnagar, Near Hinjawadi IT Park, Pune
MILK, <http://www.saijagad.edu.in>

"Yes, You Can..."



SAIBALAJI GROUP OF INSTITUTES
(IMS) | (SBIMS) | (IMHDD(W)) | (BMCACS) | (SPE)
In association with



Presents

"Happiness Workshop"

DAY-3



Farida Meshwala
Happiness Coach, Mumbai-India



Hayam Salah
Happiness Coach, Jeddah-Saudi Arabia

DATE: 24th February 2020, Wednesday | **TIME:** 10.00 AM - 1.00 PM (Batch 1)
VENUE: SBHMS, Phase Hall

DATE: 24th February 2020, Wednesday | **TIME:** 2.00 PM - 3.00 PM (Batch 2)
VENUE: IMS, Dr. APJ Abdul Kalam Auditorium

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"Yes, You Can..."



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In association with



Presents

"Happiness Workshop"

DAY-2



Trupti Shrimalli
Happiness Coach, Pune-India



Catalina Riosco
Happiness Coach, Mexico City-Mexico



Pallavi Velury
Happiness Coach, Hyderabad-India

DATE: 23rd February 2020, Tuesday | **TIME:** 10.00 AM - 1.00 PM (Batch 1)
VENUE: SBHMS, Phase Hall

DATE: 23rd February 2020, Tuesday | **TIME:** 2.00 PM - 3.00 PM (Batch 2)
VENUE: IMS, Dr. APJ Abdul Kalam Auditorium

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"Yes, You Can..."

WIP PRESENTATION COMPETITION



WIP presentation competition was organized by IIMS, where 30+ participants presented their WIP Project work.

Competition was judged by Alumni Jury:

- 1) Mr. Kunal Baswani, Deputy Manager, TVS Motors.
- 2) Mr. Aman Arora, Senior Charter consultant, air Charter

Winner are:

Ms. Shruti Singh – First place

Ms. Sanjyot singh, second place

Ms. Sonali Gupta, third place.

ARTICLE

How to Protect Yourself & Others

Important Ways to Slow the Spread

- Wear a mask that covers your nose and mouth to help protect yourself and others.
- Stay 6 feet apart from others who don't live with you.
- Get a COVID-19 vaccine when it is available to you.
- Avoid crowds and poorly ventilated indoor spaces.
- Wash your hands often with soap and water. Use hand sanitizer if soap and water aren't available.



CONGRATULATIONS

- Dr. Sangeeta Rajput for getting her Research paper titled “Analysis of Work From home during Covid 19 pandemic” published in Wesleyan Journal of Research.
- Dr. Lokesh Arora for getting her Research paper titled “Understanding & managing customer engagement through social customer relationship management” published in ABDC-B category journal of Decision system.

PLACEMENTS

Sr. no	NAME	SPECIALISATION	COMPANY NAME
1	Ms.Eera Dayal	Marketing	Transcend Mobility
2	Ms.Nikita Dhobale	Marketing	Transcend Mobility
3	Mr. Rahul Sharma	Marketing	Kolte Patil
4	Mr.Ashish Choudhary	Marketing	Kolte Patil
5	Mr.Piyush Kurmi	Marketing	Kolte Patil
6	Mr.Riuraj Pandey	Marketing	Kolte Patil
7	Mr.Shubham Mulik	Marketing	ICICI Bank Ltd
8	Mr.Kush Dwivedi	Marketing	ICICI Bank Ltd
9	Mr.Aditya Kumar Soni	Marketing	ICICI Bank Ltd
10	Mr.Aditya Kumar Raushan	Marketing	ICICI Bank Ltd
11	Mr.Rithik Pakhira	Marketing	ICICI Bank Ltd
12	Mr.Vaibhav Nagpure	Marketing	ICICI Bank Ltd
13	Ms.Himani Banchaor	Marketing	ICICI Bank Ltd
14	Ms.Sonam Kumari	Marketing	ICICI Bank Ltd
15	Mr.Avnish Giri	Marketing	ICICI Bank Ltd
16	Mr.Palash Chouksey	Finance	ICICI Bank Ltd
17	Md Uzair Khan	Finance	ICICI Bank Ltd
18	Ms.Sakshi Sharma	Finance	ICICI Bank Ltd

PLACEMENTS

Sr.no.	NAME	SPECIALISATION	COMPANY NAME
19	Ms. Sambhavi Tiwari	Finance	ICICI Bank Ltd
20	Ms.Chaitra Pradeep	Finance	ICICI Bank Ltd
21	Ms.Divya Bhola	Finance	IDFC First Bank Ltd
22	Mr.Abhijith S Kumar	Finance	IDFC First Bank Ltd
23	Mr.Ali Ansari	Finance	IDFC First Bank Ltd
24	Mr.Neelesh Singh	Finance	IDFC First Bank Ltd
25	Mr.Roshan Roy	Marketing	IDFC First Bank Ltd
26	Mr.Jatin Chawla	Marketing	Cars24
27	Mr. Aman Maurya	Marketing	TradeIndia
28	Mr.Pavitra Gandharv	Marketing	TradeIndia
29	Ms.Isita Roy	Marketing	TradeIndia
30	Mr.Suryansh Sharma	Marketing	TradeIndia
31	Mr.Sourav Mishra	Marketing	Phone Pe
32	Mr.Paurush Mishra	Marketing	Phone Pe
33	Mr. Jayant Chouksey	Marketing	Phone Pe
34	Ms.Nikita Kujur	Marketing	Way to GO

BIRTHDAY WISHES

Sr.no	Name of students	Date of birth
1.	Aanchal Thakur	05-02-1998
2.	Ankit Meena	25-02-1995
3.	Komal Kumari	16-02-2000
4.	Namami Dubey	12-02-1999
5.	Neeraj kumar	25-02-1998
6.	Shubham Kumar	23-02-1997

Dr. Sangeeta Rajput

Director

**C.K. Prahalad Research & Innovation Cell IIMS, Pune.
International Institute of Management Studies**

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Pune – 411033.**

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